



OTTO VON GUERICKE
UNIVERSITÄT
MAGDEBURG

WW

FAKULTÄT FÜR
WIRTSCHAFTSWISSENSCHAFT

Prof. Dr. Dr. h.c. Karl-Heinz Paqué
Chair of International Economics

GLOBALIZATION: Past, Present and Future



Organisational Matters

Time: Wednesday, 9-13 h

Place: G22A-020

Cancelled Lectures: 23.10. 06.11.

Important:

**For updates on cancelled lectures and additional lectures
please check homepage!**

Bachelor study programs (starting WT 15/16):

BWL-Vert.: Internationale Wirtschaft (WPF)

BWL-Vert.: Volkswirtschaftslehre & Recht (WPF)

VWL-Vert.: Volkswirtschaftliches WPF

IM-Vert.: International Economics (WPF)

IM-Vert.: International Management (WPF)

IBE-Compulsory elective module: International Economics

IBE-Compulsory elective module: International Business

Contents (short version):

- I Globalization in Historical Perspective (up to 1990)**
- II Globalization in Recent Times (since 1990):
Facts and Trends**
- III Information & Communication Technology (ICT):
A New Globalization?**
- IV Financial Markets: Global Growth, Crises
and their Aftermath**
- V Global Inequality: National Trends and Global
Dynamics**
- VI Growth, Prosperity and Quality of Life:
Some Contrasting Views**
- VII Speculating about the Future**

Contents (long version):

I Globalization in Historical Perspective (up to 1990)

1 Introduction

1.1 Elements of Globalization

1.2 Consequences of Globalization

2 Early Trends of Integration

2.1 The Ancient World of Trade

2.2 Middle Ages and Renaissance

2.3 Towards the Modern Age

3 Globalization 1820–1990

3.1 The First Era of Integration: 1820–1914

3.2 The Era of Disintegration: 1914–50

3.3 The Second Era of Integration: 1950–90

II Globalization in Recent Times (since 1990): Facts and Trends

- 1 Breakthroughs in Communication and Transport
- 2 Trade Liberalization: From GATT to WTO
- 3 Fast-Growing Emerging Market Economies
- 4 Opening-up of Central and Eastern Europe
- 5 A Special Case: Re-United Germany

Source: Paqué, K.-H. (2018), Globalization in Recent Times (since 1990): Facts and Trends, Unpublished Manuscript, Magdeburg.

III Information & Communication Technology (ICT): A New Globalization?

- 1 Richard Baldwin's Four-Phase Theory of Globalization (2016)
- 2 The ICT-Revolution
 - 2.1 Driving Forces
 - 2.2 Impact on Manufacturing
 - 2.3 Impact on Trade and Trade Policy
 - 2.4 Policy Recommendations
- 3 Critical Assessment of Baldwin's Theory

Sources: Baldwin, R. (2016), *The Great Convergence: Information Technology and the New Globalization*, Cambridge, Mass., London, England.

Paqué, K.-H. (2017), „Die Kehrseite der Globalisierung“, in *Perspektiven der Wirtschaftspolitik* 18(3), 286–303.

Paqué, K.-H. (2018), *Information & Communication Technology (ICT): A New Globalization?*, Unpublished Manuscript, Magdeburg.

IV Financial Markets: Global Growth, Crises and their Aftermath

- 1 Liberalization: The Washington Consensus
- 2 Booming Markets until 2007
- 3 The Great Recession of 2008ff
- 4 The European Debt Crises 2010ff
- 5 Record Low Real Interest Rates

Sources: Eichengreen, B. (2015), *Hall of Mirrors. The Great Depression, the Great Recession, and the Uses – and Misuses – of History*, Oxford.

Paqué, K.-H. (2015), "Die Rückkehr der Ideologien", in *Perspektiven der Wirtschaftspolitik* 16(3), 302–321.

Paqué, K.-H. (2018), *Financial Markets: Global Growth, Crises and their Aftermath*, Unpublished Manuscript, Magdeburg.

V Global Inequality: National Trends and Global Dynamics

1 Branko Milanovic's Comprehensive Empirical Evidence (2016)

- 1.1 The Rise of the Global Middle Class
- 1.2 The Rise of Global Plutocrats
- 1.3 Inequality among Nations
- 1.4 Inequality within Nations

2 Thomas Piketty's Theory of Rising Inequality (2014)

- 2.1 Growth Rate vs. Interest Rate
- 2.2 The Evidence
- 2.3 Policy Recommendations
- 2.4 Critical Assessment

Sources: Milanovic, B. (2016), *Global Inequality: A New Approach For the Age of Globalization*, Cambridge Mass., London, England.

Paqué, K.-H. (2014), "Der Historizismus des Jakobiners", in *Perspektiven der Wirtschaftspolitik* 15(3), 271–287.

Paqué, K.-H. (2018), *Global Inequality: National Trends and Global Dynamics*, Unpublished Manuscript, Magdeburg.

Piketty, T. (2014), *Capital in the Twenty-First Century*, Cambridge, Mass., London, England.

VI Growth, Prosperity and Quality of Life: Some Contrasting Views

- 1 The Techno-Optimism of Brynjolfsson & McAfee (2014)
- 2 The Techno-Pessimism of Robert Gordon (2016)
- 3 Who is right?

Sources: Brynjolfsson, E. & McAfee, A. (2014), *The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies*, New York, London.

Gordon, R. J. (2016), *The Rise and Fall of American Growth: The U. S. Standard of Living Since the Civil War*, Princeton, Oxford.

VII Speculating about the Future

- 1 Free Trade or Protectionism?
- 2 Ever More Financial Crises?
- 3 Ever More Inequality?
- 4 Ever Improving Technology?
- 5 Ecological Limits to Growth?